



Student: **Michael Higley-Vance**

THIS FORM MUST BE COMPLETELY FILLED IN

Follow these procedures: If requested by your instructor, please include an assignment cover sheet. This will become the first page of your assignment. In addition, your assignment header should include your last name, first initial, course code, dash, and assignment number. This should be left justified, with the page number right justified. For example:

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Save a copy of your assignments: You may need to re-submit an assignment at your instructor's request. Make sure you save your files in accessible location.

Academic integrity: All work submitted in each course must be your own original work. This includes all assignments, exams, term papers, and other projects required by your instructor. Knowingly submitting another person's work as your own, without properly citing the source of the work, is considered plagiarism. This will result in an unsatisfactory grade for the work submitted or for the entire course. It may also result in academic dismissal from the University.

EL7002-8

Dr. Linda Collins

E-Learning Instructional Strategies

Activity #8: e-Learning Retreat

Comments: Please see my e-Learning Retreat link at <https://sites.google.com/site/elearningretreat/home> for the content part of the rubric and below for the reflection and writing.

Faculty Use Only

Hi, Michael, very impressive! This is one of the best final project for the course I have ever seen. Your retreat is a very professional construction of the activities, events, speakers, and how to register for the event. I like the inclusion of additional resources and the videos – it makes the visitor engaged and prepares them for the upcoming event. The flyer is a great addition and could also be sent out for

additional posting – it is expertly done and nice choice of colors. (Just as a note -- There's a link at the bottom of the flyer that has an error message.) The multiple links to webinars/breakout sessions and the inclusion of what the participants will gain from attending these is very inclusive and compels students to attend. And you even have created a payment page!

Dr. Linda D. Collins 21 8.5 November 11, 2013

e-Learning Retreat

The purpose of this assignment was to create an outline of an e-learning retreat addressing the topics, presenters, and details involved in developing a retreat of this nature and content. The web page created represents an example, or outline, of an online only e-Learning retreat. During the research of this course assignment, it became obvious that there is a community of e-learners in the world attempting to change education and meet student learners where they are with technology. The traditional beliefs of educational scholars and institutions throughout the world are very similar to the beliefs and practices of these digital natives and with the help of technology learning can be represented in many ways to include e-Learning.

Personal Reflection

This was probably the most intensive and involved assignment I have worked on since beginning the e-Learning program at Northcentral University. Although I found it to be time consuming it has become my favorite assignment to date. As I worked on creating the components of the online retreat I found that there was much more to e-Learning than the tools and resources used to create projects and accomplish assignment goals. I found that developing an online course from start to finish is a holistic approach to planning and requires a vision, knowledge of educational strategies, e-Learning best practices, course design, and human psychology to ensure teaching and learning success.

Dr. Linda D. Collins 11/11/13 3:53 AM

Comment [1]: Great approach!

Dr. Linda D. Collins 11/11/13 3:53 AM

Comment [2]: I'm so glad to hear you enjoyed this assignment – you have done an expert job on this event.

Dr. Linda D. Collins 11/11/13 3:54 AM

Comment [3]: Absolutely!

I created a web site introducing an e-Learning retreat with seven main pages. The majority of my inspiration came from the Sydney 2014, Flat Connections e-Learning retreat website. Each page of the website I created represents a component necessary in providing the appropriate information needed for educational leaders and students interested in participating in an online retreat. The first page is the “home” page, which introduces the retreat, provides information about the importance of e-Learning, and states the intended outcomes of the retreat. I used information from other e-Learning retreats found on the internet to develop this page. I also found an effective YouTube video describing the importance of e-Learning and education in today’s world and embedded this on the first **page**.

The second page is a list of presenters from around the world along with a picture and bio of each. This page outlines each of the presenters providing the education and e-Learning experience each brings to the retreat. I searched for random headshots on Google Search to find the pictures of each of my fictional experts and used inspiration for my research to develop the outline of each fictional bio. In this mock retreat I serve as the chair for the e-Learning Consortium and provide a welcome video introducing myself as Dr. Michael Higley and providing some basic retreat **information**.

The third page on the website is entitled “sessions” and this was probably my most time consuming endeavor. I created three e-Learning categories: student-led webinars, teacher-led webinars, and breakout sessions. I describe each category and provide video examples depicting them as the 2013 retreat session examples in those presentation categories. Additionally I have created a webpage for each presentation category that includes the 2014 session titles and descriptions. These sessions also include a link, which provides a picture example of the webinar or session topic.

Dr. Linda D. Collins 11/11/13 3:55 AM

Comment [4]: You have found some valuable resources and examples.

Dr. Linda D. Collins 11/11/13 3:55 AM

Comment [5]: The entire retreat is well-organized.

The “register” page was inspired by retreat websites and other organizations, which require a registration and payment. I used Google Docs to create a form that is used to select the sessions and/or webinars participants might be interested in along with the prices of each. The form also includes directions so that registrants can provide payment. In addition to the register page and payment form I took into consideration early registration, late registration, and refunded fees by providing this information as well.

The next three pages provide the retreat agenda, resources, and contacts information along with information about tech support. The “agenda” page provides a tentative list of session titles, times, and anticipated presenters. The “resource” page was created for participants and experts to provide the internet links, documents, and power points needed to be successful during the online retreat presentations. It was included as way to build an e-Learning community of collaboration and sharing of information. Finally the “contacts” page provides registrants and participants with contact information of those individuals directly related to the development and implementation of the 2014 e-Learning Revolution Online Retreat. Additionally, in order for an online retreat to be successful participants need to be able to attend and interact during presentations. Technology is not always consistent and the participants are not always technology experts or hold computer science degrees therefore, I thought it necessary to provide tech support. In order to address this possible concern I used Google Docs to create a form by which participants who are having internet, computer, or video technology problems can ask for help before and during the scheduled retreat.

Conclusion

E-learning can occur in many ways and with many different online tools and resources. In this assignment, an e-Learning online retreat was developed to address the needs of

educational leaders, teachers, and students considering an online learning environment. To develop a successful e-Learning retreat, it is vital that current e-Learning strategies and informational technologies be considered during its creation. Additionally, it is important that a team of knowledgeable e-Learning members help create, facilitate, and implement a retreat of this nature. In this assignment a fictional website was created to show the beginning components needed to create an online retreat about e-Learning. Finally, a personal reflection was written to describe the process, web2.0 components, and necessary information needed to develop such a website.

References

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Dr. Linda D. Collins 11/11/13 3:58 AM

Comment [6]: Be sure to use the hanging indents feature for your references. Let me know if I can help with this.

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